



BULL SOLUTIONS FIXED PRICING

Standard Brochure Websites

All prices include hosting, domain security SSL, GDPR compliance, CMS and training plus day to day amends and support. Websites are bespoke built using our secure closed source software.

Please note that branding and website projects which are more complex will be quoted individually.



	BRONZE	SILVER	GOLD
Pages	1-3	4-10	11-20
Stock Imagery	5	10	15
SSL	✓	✓	✓
Hosting	✓	✓	✓
GDPR compliance	✓	✓	✓
Blog	✗	✓	✓
CMS	✗	✗	✓
Online Form	✗	up to 2	up to 3
Email Marketing Integration	✗	✓	✓
Support	email	phone and email	phone and email
	£450 upfront then £45/month*	£650 upfront then £65/month*	£850 upfront then £85/month*

**All 12-month min contract from website launch.*

Additional Website Features

Per additional stock image	£20
Per new page design	£50
Per additional sub-page (copying another style)	£30
Per article – research, copywriting and upload/optimisation	£75
Per extra existing blog post upload/optimisation	£20
Per website page of copywriting	£55
Additional online form	£25

Get in touch to discuss your requirements!

bythehorns@bullsolutions.co.uk”

MARKETING RETAINERS

Marketing retainers for clients are compiled further to a detailed client consultation to identify the client’s needs. Retainers are made up of all our fixed pricing elements with a 10% overall discount.



SEO

Keyword research	from £150
Off-site optimisation <i>per 4 phrases</i>	£50
On-site optimisation <i>per page</i>	£45
Technical optimisation	please ask for a quotation

Content

Per article	£75
<i>research, copywriting and web upload/optimisation</i>	
Additional new website page <i>new style</i>	£50
Additional new website page <i>current style</i>	£30
Upload of client supply blog post/article	£20

Video

60-90 second whiteboard animation..... £500

Graphic Design

Please ask for a quotation based on your requirements.

Social Media Management

LIGHTS ON!

- ✓ Time: 2.5 hours per channel/month
- ✓ Available for Facebook, Twitter and Instagram
- ✓ As a guide: 6 posts FB/Insta/month.12 Tweets/month.
- ✓ 1 blog post for use within social channels to be hosted on your website.
- ✓ Creation of customised photos/graphics to include business logo, quotes etc.
- ✓ Bronze Social Media Package

From £189/month
(1 channel)¹

LOUDER SHOUTER!

- ✓ Time: 6.5 hours per channel/month
- ✓ Available for Facebook, Twitter or Instagram
- ✓ As a guide: 3 posts FB/Insta/week.6 Tweets/week
- ✓ Creation of 1 blog post for use within social channels to be hosted on your website.
- ✓ Creation of customised photos/graphics to include business logo, quotes etc.
- ✓ Monthly report
- ✓ Silver Social Media Package

From £400/month
(1 channel)¹

SOCIAL ENGAGER!

- ✓ Time: 10 hours per channel/month
- ✓ Available for Facebook, Twitter or Instagram
- ✓ As a guide: 5 posts FB/Insta/week.10 Tweets/week, plus engagement.
- ✓ Creation of 2 blog post for use within social channels to be hosted on your website.
- ✓ Creation of customised photos/graphics to include business logo, quotes.
- ✓ Monthly report
- ✓ Gold Social Media Package

From £600/month
(1 channel)¹

¹ Please ask for pricing for more than 1 channel management, or paid advertising.